



VIT

Vellore Institute of Technology
(Approved by the University Grants Commission, India)

Final Assessment Test – November 2024

Course: **ENG1013** - Business Communication and Value Science - I

Class NBR(s): **9373 / 9375 / 9376 / 9378**

Time: **Three Hours**

Max. Marks: **100**

- **KEEPING MOBILE PHONE/ANY ELECTRONIC GADGETS, EVEN IN 'OFF' POSITION IS TREATED AS EXAM MALPRACTICE**
- **DON'T WRITE ANYTHING ON THE QUESTION PAPER**

Answer **ALL** Questions

(10 X 10 = 100 Marks)

1. Choose the correct option and fill in the blanks:
 - a. Bread and butter _____ well together as a meal. (go/goes)
 - b. I would love to _____ in the 19th century. [live/have been lived/have lived/lived]
 - c. Either the student or the teacher _____ responsible for distributing the pens. (is/are)
 - d. How long have they _____ there? [waited/waiting/been waiting/ been waited]
 - e. She _____ have short hair, but now it is long. [use to/ used to]
 - f. If only I _____ richer, I would travel the world and experience all its wonders. [was/ were/ where/ will be/ am]
 - g. Would you mind _____ the window? [close/ closing]
 - h. The ancient _____ [practice or practise] of yoga is still popular today.
 - i. He simply sat down on the ledge and forgot everything _____ [accept or except] the marvellous mystery.
 - j. Francis wondered what _____ [advice or advise] a psychiatrist would have for him.

2. Read the excerpt given below. Write the meaning (Definition) and frame your own sentence (use in a sentence) for the following words.

"Community Rallies for Local Park Renovation"

In a remarkable show of community spirit, residents gathered at City Hall on Saturday to advocate for the renovation of Maple Park. The current state of the park has raised concerns among families, who fear it may no longer be safe for children. Local leaders pledged their support, emphasising the importance of green spaces for mental health and community cohesion. As discussions progress, volunteers are mobilising to organise fundraising events aimed at bringing the park back to its former glory.

1. Advocate

- Definition: _____
- Use in a sentence: _____

2. Renovation

- Definition: _____

- Use in a sentence: _____

3. Concerns

- Definition: _____
- Use in a sentence: _____

4. Pledged

- Definition: _____
- Use in a sentence: _____

5. Cohesion

- Definition: _____
- Use in a sentence: _____

3. Explain the significance of minimal pairs in phonetics. Provide five examples of minimal pairs in English.
4. Discuss some of the common barriers to effective communication. Provide a definition for each type of barrier with at least two examples.
5. Discuss various strategies for managing stress effectively. Include at least three different techniques, explaining how each technique can help to reduce stress and improve overall well-being. Provide examples to illustrate your points.
6. Examine the importance of non-verbal communication. Substantiate your arguments with relevant examples.
7. Read the following passage on climate change and prepare a summary.

"Climate change refers to significant and lasting changes in the Earth's climate, primarily driven by human activities such as burning fossil fuels, deforestation, and industrial processes. This phenomenon leads to an increase in greenhouse gases in the atmosphere, particularly carbon dioxide and methane, which trap heat and disrupt natural weather patterns. As a result, we are witnessing a rise in global temperatures, melting ice caps, and more frequent and severe weather events, including hurricanes, droughts, and floods. These changes not only threaten ecosystems and biodiversity but also pose serious risks to human health, food security, and economic stability. Coastal communities face rising sea levels that endanger habitats and livelihoods, while agricultural regions grapple with shifting growing seasons and increased pest populations. Addressing climate change requires a concerted global effort to reduce greenhouse gas emissions, transition to renewable energy sources, and implement sustainable practices across all sectors. Individuals, governments, and organizations must work together to create policies that promote environmental stewardship and foster resilience against the inevitable impacts of climate change. Ultimately, the fight against climate change is not just an environmental issue; it is a moral imperative that demands immediate and sustained action to ensure a livable planet for future generations."

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8. Analyse a professional presentation you have recently attended or viewed. Identify at least three key features that contributed to its effectiveness. Discuss how each feature enhanced the audience's understanding and engagement with the content. Provide specific examples from the presentation to support your analysis.

- 9.a) **Using the following key words, write a short story. Your story should be cohesive and creatively incorporate all the words provided.**

Key Words:

- Adventure
- Mysterious Map
- Hidden Treasure
- Unlikely Heroes
- Ancient monastery
- Unexpected Twist

OR

- 9.b) **Imagine you are hosting a podcast called "Sustainable Living" that focuses on eco-friendly practices and lifestyle choices. In this particular episode, you will be discussing the impact of plastic waste on the environment and featuring an interview with a local environmental activist who has implemented a successful community recycling program.**
- Write an engaging introduction for this podcast episode.**

- 10.a) **Write a formal letter to the Dean of your School requesting permission to organise a cultural event.**

OR

- 10.b) **Compose a professional email to a potential investor introducing your startup.**

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