



SCHOOL OF SOCIAL SCIENCES AND LANGUAGES

Fall Semester 2024-2025

Continuous Assessment Test – II

REG.NO.:

Slot: TE1

Programme Name & Branch

: BBS

Course Code and Course Name

: Business Communication and Value Science I (ENG1013)

Faculty Name(s)

: Dr. Vidhya B

Class Number(s)

: VL2024250109373

Exam Duration

: 90 minutes

Maximum Marks:

50

General instruction(s):

- Answer All Questions

Q. No	Questions	Marks
1.	1. Read the case study and answer the given questions. Sarah is an undergraduate student preparing for her final exams. She has always performed well academically but feels immense pressure to achieve high scores for higher studies. The thought of the exams causes her significant anxiety. As the exam dates draw nearer, Sarah experiences: • Panic attacks: Frequent feelings of panic that hinder her ability to study. • Negative self-talk: Doubting her abilities and fearing failure. • Isolation: She withdraws from friends and family, preferring to study alone. 1.a How should Sarah handle this situation and what are all the possible interventions? Explain in detail. 1.b. What would be the outcome and progress after the interventions?	10
2.	How will you engage the audience in your presentation with non-verbal cues and other strategies of presentation?	10
3.	Analyze the following case study and discuss the challenges and possible solutions to handle anxiety in Public Speaking. Scenario: Sam frequently experiences intense anxiety when asked to present in front of his classmates. Even though he knows the material well, his fear of public speaking often overwhelms him. When he stands in front of the audience, he feels his heart race, his hands tremble, and his voice becomes shaky. He often forgets key points, speaks too fast, and avoids making eye contact. This results in a poor presentation experience and frustration for him.	10

4.	Write a summary for the given passage with a suitable title. Technology has rapidly evolved over the last few decades, transforming almost every aspect of human life. From communication to transportation, healthcare to education, the impact of technological advancements is undeniable. The rise of the internet, mobile devices, and artificial intelligence has revolutionized how people connect, work, and access information. Social media platforms have reshaped communication, allowing instant interaction across the globe, while mobile devices have made computing power portable and accessible to billions. In healthcare, technology has led to innovations in medical devices, telemedicine, and data-driven diagnostics, improving patient outcomes and expanding access to care. Similarly, in education, technology has enabled e-learning platforms, allowing students from remote areas to access quality education. However, the rapid growth of technology also presents challenges, including concerns over data privacy, cybersecurity threats, and the digital divide, which highlights unequal access to technological resources. As technology continues to advance, society must address these challenges to ensure that its benefits are equitably distributed and do not come at the expense of personal privacy or security.	10
5.	Choose one of the titles below and write a story using the right tense, direct and indirect speech and appropriate discourse markers. Your story must be between 200-250 words. - The Mysterious Stranger - My Lucky day - The Surprise	10