



Winter Semester 2023 - 2024

Continuous Assessment Test – I

SLOT: F1

Programme Name & Branch: B.Tech

Course Name & code: Technical English Communication & BENG101L

Class number: VL2023240502154, VL2023240502239, VL2023240502084,  
VL2023240502187, VL2023240502089, VL2023240502151, VL2023240502164,  
VL2023240502195, VL2023240502088

Faculty Name (s): Dr. Vidhya B, Dr. Senthil Babu M K, Dr. Sankar G, Dr. Mary  
Jennifer J, Dr. Dwija Bai A K, Dr. Mathumathy S, Dr. Sheeja Rajagopal,  
Dr. Meera B, Dr. Varsha K

Exam Duration: 90 Min.

Maximum Marks: 50

Q. No	Question	Max Marks
1	<p>Diya was placed as the senior manager of a team of 15 IT consultants working with a new French client. The client had been complaining about issues with the consultants, including poor communication and accountability. Diya discovered deficiencies in her team, including a weak bond between members without knowledge of each other, a language barrier with the French client, lack of consistent contact, and miscommunication due to cultural differences. She realized there was a major communication gap between the consultants and client that she needed to address.</p> <ol style="list-style-type: none"><li>1. What are the key communication issues here? If you were in Raga's place, how would you address the challenges? (100 words)</li><li>2. How is the organizational culture a barrier to communication? (100 words)</li></ol>	10
2	<p>Elaborate the principles of effective communication with examples. (200-250 words)</p>	10

	<p>a) <u>Correct the errors in subject-verb agreement in the following paragraph:</u></p> <p>Large areas of land is needed for growing plants that will be distilled into biofuels. Producing biofuels from agricultural commodities have forced up the price of food. This is just one of the negative impacts that increased biofuel production have had on food security. In August, food scientist Sharon de Cruz demanded an immediate financial review of the current system of subsidies. Her argument is that there is most cost-efficient ways of supporting biofuels. For example, studies has indicated that genetically modifying crops will improve their suitability for producing biofuels.</p> <p>b) <u>Correct the errors in the conditional sentences given below:</u></p> <p>3/ 1. If you _____ (contextualise) the argument it would have been more useful.</p> <p>2. If you _____ (analyse) the results, you will define the problem more clearly.</p> <p>3. You _____ (find) it difficult to understand, unless you are a student of cognitive science or artificial intelligence.</p> <p>4. If you heat water to 100°C it _____ (boil).</p> <p>5. If I were to process all this data, I _____ (structure) the resulting graph very carefully.</p>	10
4	Draft a Statement of Purpose, mentioning your academic strengths and skillsets to pursue Master's Degree at Harvard University.	10
5	Write a job application letter to the Personnel manager for Software developer position in "IBM Global Technology Services."	10