



School of Social Sciences and Languages

Winter Semester 2023-24

Continuous Assessment Test – I

SLOT: B2

Programme Name & Branch: B Tech & All branches

Course Name & Code: Technical English Communication & BENG101L

Class Number (s): 2044, 2046, 2056, 2057, 2062, 2063, 2067, 2068, 2074, 2075 and 2081

Faculty Name (s): Srinivasan R, Bhuvaneshwari V, Soumen Mukherjee, Sujatha Aravindakshan Menon, Anu Baisel, Gayathri N, Rukmini S, Saravanan V, Gandhimathi S.N.S, Prajeesh Tomy and Sreejith Varma R.

Exam Duration: 90 Min.

Maximum Marks: 50

General instruction(s): Answer all the questions

Q. No.	Question	Max Marks
1.	<p>Answer the following question in about 200 words.</p> <p>Discuss the significance of employees to comprehend the linguistic and cultural differences to attain the desired results at the workplace with respect to communication being the back bone of intra-organizational coordination.</p>	10
2.	<p>Case Study</p> <p>Bruce, a research chemist for a major petro-chemical company, wrote a comprehensive report on new compounds he had synthesized in the laboratory from oil-refining by-products. The bulk of the report consisted of tables listing their chemical and physical properties, diagrams of their molecular structure, chemical formulas and computer printouts of toxicity tests. Buried at the end of the report was a casual speculation that one of the compounds might be a particularly effective insecticide.</p> <p>Seven years later, the same oil company launched a major research program to find more effective but environmentally safe insecticides. After six months of research, someone uncovered Bruce's report and his toxicity tests. A few hours of further testing confirmed that one of Bruce's compounds was a safe, economical insecticide they had been looking for.</p> <p>Bruce had since left the company, because he felt that the importance of his research was not being appreciated.</p> <p>Answer the following questions in about 100 words.</p> <p>a. Identify the communication challenges in the given case. (5 Marks)</p> <p>b. What would you recommend the company to potentially curtail similar situations in future? (5 Marks)</p>	10

3.	<p>A. Rewrite the paragraph correcting the mistakes. (5 marks)</p> <p>One of the most alarming consequences of the surge in reality shows are the apparent decline in tolerance among the youth. Fan wars, fuelled by a sense of loyalty towards their favorite stars, has escalated to a point where it has become a cause for concern. Constant exposure to negativity and online hate lead to stress and depression, and the pressure to conform to societal expectations add to that burden. Here, the line between competition and outright cruelty blur drastically.</p> <p>B. Complete the sentences with the correct form of the verb in brackets. (5 Marks)</p> <p>a. You (not fail) the exam if you had studied a bit harder.</p> <p>b. I (not speak) to her again unless she apologises.</p> <p>c. If they left now, they (be) in Chennai by lunchtime.</p> <p>d. Had I known you were bringing your friends, I (prepare) more food.</p> <p>e. If we (bring) a map with us, we would not have lost now.</p>	10
4.	<p>Assuming that you have the requisite credentials, draft a job application in response to the following advertisement.</p> <p>Company: Intuite Position: Software QA and Testing Job function: Support</p> <p>Requirements: Minimum 4 years of work experience with strong background in QA in monitoring and improving the software development process. Working knowledge and experience in the capacity of trouble shooting, auditing and training from leading IT enabled organisations are expected.</p>	10
5.	<p>Write a Statement of Purpose in about 200 words.</p> <p>A panel of interviewers of Stanford University is looking for a Masters candidate who has motivation, competence and intellectual passion. Write a winning statement of purpose (SOP) to substantiate your candidature while keeping the given expectations of the panel in mind.</p>	10