



VIT

Vellore Institute of Technology
(Accredited to the University under section 7 of U.C.A. Act, 1974)

REG.NO.: 24RF60077

SCHOOL OF SOCIAL SCIENCES AND LANGUAGES
CONTINUOUS ASSESSMENT TEST - I
WINTER SEMESTER 2024-2025

SLOT: D1

Programme Name & Branch : B.Tech
Course Code and Course Name : BENG101L, TECHNICAL ENGLISH COMMUNICATION
Faculty Name(s) : Dr. Sneha Mishra
Class Number(s) : VI.2024250500491
Date of Examination : 30.01.2025
Exam Duration : 90 minutes

Maximum Marks: 50

General instruction(s):

- Answer All Questions

Q. No	Question	Marks
1.	<p>How does non-verbal communication differ from verbal communication? Discuss the role of non-verbal communication in establishing rapport during a meeting.</p>	10
2.	<p>In a multinational corporation, the management team consists of individuals from various cultural backgrounds including the United States, Japan, India, and Brazil. During a strategic planning meeting, several issues arose:</p> <ol style="list-style-type: none"> 1. The American managers used direct communication styles, often interrupting others to assert points. 2. The Japanese managers preferred to communicate indirectly and valued long pauses, which were frequently filled by others. 3. The Indian managers used storytelling to make points, which was sometimes perceived as off-topic by their Brazilian counterparts. 4. The Brazilian managers often used expressive gestures and physical touch, which was not customary and somewhat uncomfortable for the Japanese managers. <p>Analyze the communication barriers presented in this case study. Discuss how cultural differences in communication styles contributed to misunderstandings among the team members. Propose strategies that the corporation could implement to facilitate better communication and understanding within this diverse team.</p>	10
3.	<p>Revise the provided sentences to ensure correct subject-verb agreement, making any necessary adjustments to verb forms to match their respective subjects.</p> <p>Multilingualism in schools offer numerous benefits, but it also present challenges. Each of the students have their own pace of learning a new language. Neither the curriculum nor the methodology were designed to accommodate students who already speak more than one language. Every teacher and student in the program need to be assessed for their language proficiency. The data from various schools show that programs which emphasizes multiple languages from an early age leads to better</p>	10



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	academic performance overall. None of the successful multilingual programs use a one-size-fits-all approach. The group of educators advocate for tailored teaching strategies that meet the diverse needs of their students. Furthermore, the community of parents and teachers believes that the benefits of multilingual education outweighs the challenges it might bring.	
4.	You are applying to a Master's program in Environmental Engineering at the University of British Columbia. With a Civil Engineering degree from the University of Mumbai and two years at an NGO focused on water quality and urban sustainability in Maharashtra, you led a project on low-cost water purification techniques. Draft a Statement of Purpose for your Master's program application. Describe your academic and professional background, and how these experiences prepare you for graduate studies in Environmental Engineering. Outline your career objectives and explain why the University of British Columbia is the ideal choice for achieving your goals.	10
5.	You are applying for the position of Software Developer at Infosys after graduating with a Computer Science degree from the National Institute of Technology, Karnataka. Your final semester project involved developing an application to optimize supply chain management, successfully tested with a local company. Draft a job application letter for the position of Software Developer at Infosys. Mention your degree, describe your final project's impact on supply chain efficiency, and explain why your skills and experiences make you a suitable candidate. Also, express your eagerness to contribute to Infosys' technology solutions.	10
