



SCHOOL OF MECHANICAL ENGINEERING
CONTINUOUS ASSESSMENT TEST -I
FALL SEMESTER 2024-2025

F1+TF1

Programme Name & Branch : B.Tech, Mechanical Engineering
Course Code : BMGT101L
Course Name : Principles of Management
Faculty Name(s) : P.Ponnusamy, Arjun Singh, Jose, Vincent Herald Wilson
Class Number(s) : VL2024250103859, 3855, 3854, 3851
Date of Examination : 30-08-2024
Exam Duration : 90 minutes Maximum Marks: 50

General instruction(s):

- **Answer all the questions**

Q. No	Question	Marks
1	Analyse the evolution of management theories from classical to modern approaches. How have these changes in management theories impacted current management practices?	10
2	Analyse the factors that influence corporate social responsibility (CSR) initiatives in organizations. How do these factors contribute to sustainability practices?	10
3	Evaluate the portfolio matrices used in strategic management in any two industries of your choice.	10
4	Discuss the relevance of Fayol's principles in modern management and explain with a real time example.	10
5	Using Porter's Five Forces model, analyse the competitive forces in an industry of your choice. How do these forces impact the strategic positioning of firms within that industry?	10