



VIT^{SO}
Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)

PRP 204
(18)

VIT Business School

Name of Examination	CAT – I Fall Semester 2024-25	
Course Title	Fundamentals of Management	
Slot	A1	
Course Code	MGT1065	
Emp. ID	18946	School: VITBS
Faculty Name	Dr. Shivam Sakshi	
Exam Duration: 90 Min.		Maximum Marks: 50

Answer all questions

Q. No.	Question	Max Marks
1.	In a startup company where you are the manager, the new project objective is to increase the brand reputation of a newly launched product? What is the planning process you will follow?	10
2.	Explain in detail the process of Staffing.	10
3.	Discuss in detail which traits make you the best manager. Explain the importance of each of the trait.	10
4.	Discuss POLC in detail with suitable examples.	10
5.	What were the important qualities of managers and general and industrial management groups suggested by Henry Fayol? How are those qualities still relevant in today's organizations?	10