


VIT

Vellore Institute of Technology
Established in 1984, VIT is a private, non-profit educational institution.
Final Assessment Test – November 2024

Course: **BMGT109L - Introduction to Intellectual Property**

Class NBR(s): **1329**

Slot: **F1+TF1**

Time: **Three Hours**

Max. Marks: **100**

- **KEEPING MOBILE PHONE/ANY ELECTRONIC GADGETS, EVEN IN 'OFF' POSITION IS TREATED AS EXAM MALPRACTICE**
- **DON'T WRITE ANYTHING ON THE QUESTION PAPER**

Answer ALL Questions
(10 X 10 = 100 Marks)

- Discuss the rationale behind the importance of intellectual property in the knowledge economy. Why is it considered a crucial aspect for businesses and individuals?
- Examine the following properties to see if they qualify for patent protection.
 - business methods
 - graphic icons
 - genetically engineered plants
 - Published Research papers
 - Software
 - Soaps & Detergent

Determine the kind of property that can be patented, including designs, plants, utilities & prior art and brief them.

- For any inventor, having a product that starts in the garden shed and ends up in retailers worldwide would be a dream come true. Patent, trademark and copyright laws have become more complicated in the ensuing centuries but the intent remains the same. Countries establish intellectual property laws to foster creativity and to make it possible for the inventor to reap the benefits of their ingenuity.

Write a brief note on the evolution and development of Patent Regime (any two) with a special reference to UK, Japan, US, Canada, Europe, German, Australia and India.

- The Geographical Indications Registry in Chennai has given tags to several different products across the states. The products are as follows, Identify the state and category they belong to

S.No.	Product Name	State	Category
1	Madurai Malli		
2	Kandhamal Haladi		
3	Pawndum		
4	Kalpi Handmade Paper		
5	Bandar Laddu		
6	Silao Khaja		
7	Sohrai – Khovar Painting		
8	Navalgund Durries		
9	Pokkali Rice		
10	Waigaon Turmeric		

5. In the following scenarios, Identify the copyright infringements alone and explain the type of copyright infringement occurred.

#	Scenario	Infringement or Not	Type of Infringement	Brief
1	poster utilizing a photograph			
2	copying a catchy phrase of a lyricist			
3	NGO lets the place for storing laptops which are used for uploading movies			
4	displaying a copyrighted painting in a museum			
5	Architectural plans			

6. Carrie opens a small coffee shop in a small Colorado town and names it 'Grounds'. Charlie owns a large commercial landscaping business in Los Angeles also named 'Grounds'. Charlie's company has been around for six years, while Carrie's business is brand new. Both companies claim a trademark to this name, but neither has registered the name. When Googling his company, Charlie discovers Carrie's small business and sues her for trademark infringement. What is the likely result? What does not come under Trademark Infringement?

7. List and explain the Common Exceptions to Patent Rights. Also, distinguish between Moral Right and Economic Rights.

8. Explain the challenges faced by the emerging areas, listed below, that are to be covered under Intellectual property

- i) Bio Technology
- ii) 3D Printing
- iii) Blockchain Technologies
- iv) Artificial Intelligence
- v) Open source and Collaborative innovation

- 9.a) Describe the Sequential Patent filing procedures in India, from Initial registration to commercialization with a real time example.

OR

- 9.b) List the Key Considerations in IC Layout Design and layout-Design Protection? Analyze the Challenges in Protecting IC Layout Designs

- 10.a) i) Is there a market for an idea?
 ii) Can you exploit the market directly or via a license?
 iii) Is it likely that a competitor arrives at the same idea?
 iv) Are licenses of other ideas/patents required to commercialize your invention?
 v) Will it be easy to identify violation of patent rights?

OR

- 10.b) Plant variety protection is intrinsically linked to food security. In fact, it can only be justified if it enhances food security. Explain the

- i) International Legal Framework and
- ii) Domestic Legal Framework for Plant Variety Protection and Management.

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