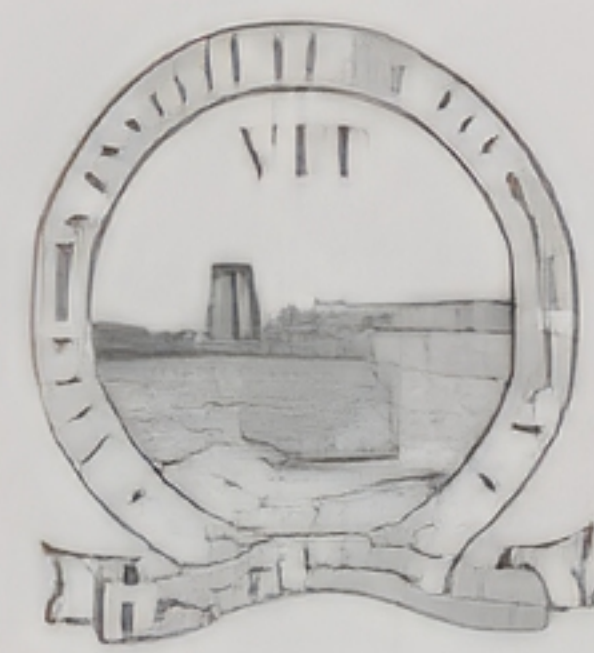




VIT

Vellore Institute of Technology

REG.NO.: 247CJ0100

SCHOOL OF SOCIAL SCIENCES AND LANGUAGES
CONTINUOUS ASSESSMENT TEST - II
WINTER SEMESTER 2024-2025

SLOT: D2+TD2

Programme Name & Branch : B.Tech
Course Code and Course Name : BHUM110L, Cognitive Psychology
Faculty Name(s) : Dr. Tanu Kukreja
Class Number(s) : VL2024250506594
Date of Examination : 19th March, 2025
Exam Duration : 90 minutes
Maximum Marks: 50

General instruction(s):

- Answer All Questions
- M - Max mark; CO - Course Outcome; BL - Blooms Taxonomy Level (1 - Remember, 2 - Understand, 3 - Apply, 4 - Analyse, 5 - Evaluate, 6 - Create)
- Course Outcomes

CO2: Comprehensive understanding of cognitive processes such as perception and attention.

CO3: Comprehend the cognitive process of memory.

CO4: Realise strategies to enhance thinking and problem-solving processes

Q. No	Question	M	CO	BL
1.	Differentiate between models of selective attention. Provide suitable examples to justify your answer.	10	2	2
2.	How and why do we organize our visual perception? Discuss in detail.	10	2	2
3.	Mr. HT had already reviewed his notes many times before appearing for the exam. He is quite confident of his preparation. But whenever the he has to take exam, he keeps on forgetting two concepts which are very similar in nature. Suggest possible causes for forgetting here and justify your answer. Also suggest how can he better prepare for the exam, so that he does nt forget.	6+4	3	3
4.	'Nothing spoils a good story like the arrival of eyewitness' - Mark Twain. Critically analyse the statement.	10	3	3
5.	Ms. DR is a Team Manager. For a team building activity she is planning for a team trip. She is trying to find the feasible resorts, deciding team activities, locations for sightseeing, new places which were not visited earlier, and mode of transport etc. She has to do it as per the allotted budget keeping in mind that everybody enjoys the trip. She has to decide on all these within a week. What is the type/types of thinking she is involved into. Justify your answer.	10	4	3