

F/E/TY

Reg. No:



**VIT**  
Vellore Institute of Technology

### Final Assessment Test - April 2025

Course: **BMGT101L - Principles of Management**

Class NBR(s): **3352 / 3379 / 3381 / 3385 / 3890**

Time: **Three Hours**

Slot: **F1+TF1**

Max. Marks: **100**

- **KEEPING MOBILE PHONE/ANY ELECTRONIC GADGETS, EVEN IN 'OFF' POSITION IS TREATED AS EXAM MALPRACTICE**
- **DON'T WRITE ANYTHING ON THE QUESTION PAPER**

Answer ALL Questions

(10 X 10 = 100 Marks)

1. Present the factors affecting staffing and explain how they influence the selection process.
2. Imagine you are launching a new, premium, organic coffee powder delivery service. Analyze the attractiveness and potential profitability of this market using Porter's Five Forces. Address each of the five forces in detail, providing specific examples related to the coffee industry. Based on your analysis, would you recommend entering this market? Why or why not?"
3. A car manufacturer has to analyse his products to allot funding for continuing the product or withdraw from market. Suggest appropriate technique to find out profitable and non-profitable products to take a decision.
4. Discuss the impact of stakeholders' expectation on a company's social responsibility and sustainability initiatives.
5. Analyse the relationship between organization culture and organization change. How does the organization culture facilitate or hinder change initiatives taken for innovation and rapid growth.
6. Discuss how Herzberg's Two-Factor Theory can be applied to design effective employee training programs. Provide examples of organizations that have successfully implemented these concepts in their training programs and the outcomes achieved.
7. Investigate the concept of feed forward control and its importance in organizational risk management. Analyze how proactive measures can prevent potential problems and enhance the organization's ability to achieve its goals.
8. Critically analyze the phenomenon of information overload in the digital age. Discuss the strategies and techniques of information control that organizations can employ to mitigate its effects. Evaluate the impact of these strategies on cognitive load, decision-making, and overall productivity.
- 9.a) Analyze the impact of digital technology on modern management practices. Discuss and evaluate their advantages and challenges for organizations.

OR

9.b) Examine the role of technology in shaping virtual organizations. Point out the difference between virtual and traditional businesses, and the key challenges in managing such organizations effectively.

10.a) Present the impact of Artificial Intelligence (AI) in decision-making processes in modern management, and what are its implications for strategic planning, operational efficiency, and employee productivity?

**OR**

10.b) Evaluate the impact of transformational leadership traits on organizational change, with a focus on the integration of AI tools and point out the importance of leadership traits on organizational growth.

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