


**Final Assessment Test – November 2025**

 Course: **BMGT101L - Principles of Management**

 Class NBR(s): **2110 / 2111 / 2112 / 2113**

 Time: **Three Hours**

 Slot: **G1+TG1**

 Max. Marks: **100**

- > **KEEPING MOBILE PHONE/ANY ELECTRONIC GADGETS, EVEN IN 'OFF' POSITION IS TREATED AS EXAM MALPRACTICE**  
 > **DON'T WRITE ANYTHING ON THE QUESTION PAPER**

COs	CO Statements
CO1	Understand the basic concepts of management.
CO2	Analyse the environmental factors that affect the organization and its growth.
CO3	Identify and apply appropriate techniques to manage an organisation.
CO4	Critically analyse the problem in each functions of the management.
CO5	Ascertain the role of technologies in management.

**BL – Blooms Taxonomy Level (1 – Remember, 2 – Understand, 3 – Apply, 4 – Analyse, 5 – Evaluate, 6 – Create)**

**Answer ALL Questions**  
**(10 X 10 = 100 Marks)**

- How would you redesign a company's decision-making process if it faces increasing global competition (external factor) and resistance to change from employees (internal factor)? Justify your approach with possible outcomes. **CO2 BL3**
- How can a start-up in the electric vehicle sector use Porter's Five Forces model to anticipate competitive pressures and build a sustainable competitive advantage against established global players? Provide a strategic plan with reasoning. **CO3 BL4**
- Describe the structural characteristics and primary objective of a Virtual Organization. Contrast this with the authority and reporting structure of a Matrix Organization. Discuss one major organizational challenge that is unique to the Matrix organization structure and one major operational advantage of the Virtual organization structure. **CO3 BL4**
- A project team successfully completed a government-funded project ahead of schedule. As a manager, how would you evaluate both individual and team performance and design a reward system that motivates the team members without creating rivalry? **CO4 BL5**
- Distinguish between the concepts of delegation of authority and decentralization of authority in an organization. Explain the three essential steps that constitute the process of effective delegation, and why managers often express resistance to delegating authority. **CO1 BL3**

6. A company's appraisal system is mostly seniority-based. Employees feel demotivated. As HR, suggest an alternative performance-linked appraisal system and explain how it supports career growth. **CO4 BL6**
7. A publishing company is moving from print to digital-first publishing, but many editors resist learning new tools. How would you lead this change process to ensure smooth adoption? **CO5 BL4**
8. You are appointed as a Team Leader in a software company. What are the various leadership traits you should have to lead the entire team? **CO2 BL5**
- 9.a) In a rapidly changing business environment, how can a manager balance the traditional functions of planning, organizing, leading, and controlling with the emerging roles of innovation, adaptability, and stakeholder engagement? Propose a framework and justify its effectiveness. **CO1 BL6**

**OR**

- 9.b) If a company is highly profitable but its operations cause significant environmental damage, how can management balance financial performance with social responsibility and sustainability? Propose strategies and evaluate their long-term implications. **CO1 BL6**
- 10.a) Differentiate clearly between feedforward (or preventive) control and feedback control. Provide a concrete, organizational example for each type, illustrating how each mechanism is applied to ensure quality or process adherence. Under what circumstances is feedforward control preferred? **CO5 BL5**

**OR**

- 10.b) Define benchmarking as a control technique. Explain the four steps typically involved in a benchmarking process. How does benchmarking help an organization establish appropriate performance standards for control purposes? **CO5 BL5**

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