



**SCHOOL OF MECHANICAL ENGINEERING
CONTINUOUS ASSESSMENT TEST - II
FALL SEMESTER 2025-2026**

Programme Name & Branch	: BDS, BCE, BCM, BEC, BIT, BME & BMV	Maximum Marks: 50
Course Code	: BMGT101L	
Course Name	: PRINCIPLES OF MANAGEMENT	
Faculty Name(s)	: Dr. M. Natarajan, Dr. S. Saboor, Dr. Y. Raja Sekhar, Dr. D Dsilva Winfred Rufuss	
Class Number(s)	: VL2025260102110, VL2025260102111, VL2025260102112, VL2025260102113	
Date of Examination	: 11/10/2025	
Exam Duration	: 90 minutes	

General instruction(s):

- Answer All Questions
- CO3: Identify and apply appropriate techniques to manage an organisation.
- CO4: Critically analyse the problem in each function of the management.
- CO5: Ascertain the role of technologies in management

Q. No	Question	M	CO
1.	Evaluate the role of organization reengineering in enhancing business competitiveness. Provide practical examples of companies that benefitted from it.	10	3
2.	Critically analyze how performance appraisal and rewards systems contribute to employee motivation and long-term career strategies. Support your answer with some examples.	10	3
3.	"In 2023, Netflix announced that it would be moving to a four-day workweek for all employees. This was a significant change from the traditional five-day work week, and it reflected Netflix's commitment to work-life balance. What are the challenges and opportunities that Netflix faces as it implements this new policy of four-day workweek?"	10	4
4.	In a rapidly growing technology company, management is struggling with high employee turnover despite offering competitive salaries. As a manager applying the principle of staffing, analyze the possible causes beyond salary and propose a strategic staffing plan that ensures both retention and development of talent. Justify your approach with reference to long-term organizational effectiveness.	10	4
5.	An organization is facing resistance from employees during the implementation of a new performance evaluation system. As a leader, how would you apply different leadership styles to overcome resistance, motivate employees, and ensure smooth implementation? Evaluate which style would be most effective in the long run and why?	10	5