



# VIT

Vellore Institute of Technology  
(Deemed to be University under section 3 of UGC Act, 1956)

SLOT: F1+TF1

REG.NO.:

**SCHOOL OF MECHANICAL ENGINEERING  
CONTINUOUS ASSESSMENT TEST (CAT) -II  
WINTER SEMESTER 2024-2025**

**Programme Name & Branch** : B.Tech. All branches  
**Course Code** : BMGT101L  
**Course Name** : Principles of Management  
**Faculty Name(s)** : JOSE S, P Rajesh Kanna, Kannan C, Vincent Herald, P. Ponnusamy  
**Class Number(s)** : VL2024250503890,3385,5079,3352,3381  
**Date of Examination** : 21 March 2025  
**Exam Duration** : 90 minutes **Maximum Marks: 50**

**General Instruction(s):** Answer all the questions

- M - Max mark; CO – Course Outcome; BL – Blooms Taxonomy Level (1 – Remember, 2 – Understand, 3 – Apply, 4 – Analyse, 5 – Evaluate, 6 – Create)
- Course Outcomes Statements:

CO3: Identify and apply appropriate techniques to manage an organisation.

CO4: Critically analyse the problem in each functions of the management.

CO5: Ascertain the role of technologies in management.

Q. No	Question	M	CO	BL
1.	Illustrate with examples how formal and informal organization support to achieve an organization's goals.	10	3	3
2.	Explain organization reengineering and elaborate on the key principles of reengineering. Consider an example from the food sector to demonstrate the steps of reengineering	10	3	4
3.	Consider a financial consulting company planning to recruit a manager. Present a job design and the internal and external factors to be considered for this position and the selection process for this role.	10	4	3
4.	Justify with an example why conflict management is important for the smooth functioning of an organization. Present a comprehensive method to deal with organizational conflicts.	10	4	4
5.	Discuss five different leadership types. Consider a 50-year-old automobile manufacturing company that is planning to set up a new plant in another developing country. Examine the digital transformation strategy and ensure alignment with the organization's business what type of leader you will choose to accomplish this project?	10	5	3

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