



VIT[®]

Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)

CONTINUOUS ASSESSMENT TEST -I WINTER SEMESTER 2024-2025

Programme Name & Branch Name : B. Tech.

Course Code : BENG101L

Course Name : Technical English Communication

Slot : D2

Date of Examination : 30. 01. 2025

Exam Duration : 90 minutes

Maximum Marks: 50

Q. No	Question	Marks	CO	BL
1.	Communication involves the exchange of information between the sender and the receiver. Describe the key stages of this process and illustrate your explanation with a communication cycle diagram. (200 – 250 words)	10	2	2
2.	Read the following scenario and answer the questions: (200 – 250 words) XYZ, a payment app company's President, David Marcus, issued a company-wide memo demanding that all employees use the company's app. The memo also said that those who refused or couldn't use the app should seek employment elsewhere. This approach was leaked to the press, sparking widespread media coverage and raising serious questions about the app's reliability and user-friendliness among the public. a) Who is communicating to whom about what, how, and why? What is the goal of the communication? (5 marks) b) Identify the communication barrier and explain what losses were incurred by this problem. (5 Marks)	10	2	3
3.	a) Choose the correct form of the verb that agrees with the subject: (5 marks) 1. One of my sisters (is, are) going on a trip to France. 2. The movie, including all the previews, (take, takes) about two hours to watch. 3. The hard tests (comes/come) at the end of the fall. 4. Each of the students (is/are) responsible for doing his or her work. 5. The formation of paragraphs (is/ are) very important.	10	1	1



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	<p>b) Choose the correct form of the verb from the bracket. (5 Marks)</p> <ol style="list-style-type: none">1. If I found her address, I (send) her an invitation. (second-degree conditional)2. If Susan(learn) the poem, she would have known the answer. (third-degree conditional)3. If they (be) rich, they would travel around the world. (second-degree conditional)4. People (live) peacefully, if they stop fighting. (first-degree conditional)5. If you mix blue and yellow, you (get) green. (zero-degree conditional)			
4.	<p>Assuming that you have the requisite credentials, draft a Job Application Letter to the following post:</p> <p>Job title: Prompt Engineer at ABC AI, XYZ Campus.</p> <p>Requirements: An Engineering graduate with an excellent academic record and a flair for new and evolving technologies with high Problem-solving capability and ability to work independently in a high-growth environment.</p>	10	4	3
5.	<p>Assuming that you are seeking admission to the post-graduation Programme of your graduation Major at the University of Oxford, write a statement of Purpose to be submitted to the university. (300 Words)</p>	10	4	3