

Date: 17th March 2025

Time: 02:00 PM - 03:30 PM



VIT[®]

Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)

SLOT: B1

SCHOOL OF SOCIAL SCIENCES AND LANGUAGES
CONTINUOUS ASSESSMENT TEST – II
WINTER SEMESTER 2024-2025

Reg. No:

Programme Name & Branch

: B. Tech (Common to All)

Course Code

: BENG101L

Course Name

: Technical English Communication

Faculty Name(s)

: Christopher Rajasekaran W., Ajanta Sircar, Raju R.L.N.,
Sujatha Aravindakshan Menon, Soumen Mukherjee, Sangeeta
Mukherjee, Senguttuvan M, Saraswathy S, Yadamala
Sreenivasulu, Meera B, Jaishree Jaikrishnan, Rajalekshmi K.

Class Number(s):

: VL2024250500431, VL2024250500383, VL2024250500391,
VL2024250500415, VL2024250500423, VL2024250500407,
VL2024250500455, VL2024250500471, VL2024250500463.
VL2024250500439, VL.2024250500447, VL2024250500401

Exam Duration

: 90 minutes

Maximum Marks

: 50

General instruction: Answer ALL Questions

Q.No	Question	Marks	Course Outcome (CO)	Bloom's Taxonomy (BL)
1.	You recently purchased a Print Master 3000 printer from Tech Zone Electronics, Vellore, but after just a few days of use, it has started malfunctioning. The printer frequently jams, produces faded prints, and sometimes does not turn on at all. Despite following the troubleshooting steps in the manual, the problems persist. Write a formal letter of complaint to Tech Zone Electronics' Customer Service Department explaining the issue.	10	CO4	BL3
2	As the Secretary of the Green Future Club, a student-led environmental organization at your university, you are responsible for documenting the proceedings of the 3 rd General Body Meeting held on March 1, 2025, from 3:00 PM to 4:30 PM. at the University Conference Hall. The attendees are: President: Moshin Vice President: Rahul Mehta Secretary: Anna Treasurer: Durgesh Event Coordinator: Sofia & Members Agenda: <ul style="list-style-type: none">Welcome and Opening RemarksReview of Previous Meeting MinutesDiscussion on Upcoming Tree Plantation DriveFundraising Strategies for Sustainability Projects	10	CO4	BL3

	<ul style="list-style-type: none"> • Volunteer Recruitment for Campus Recycling Initiative • Any Other Business <p>Based on the above Write the Minutes of the Meeting.</p>			
3.	<p>Read the passages below and paraphrase it in your own words while maintaining the original meaning.</p> <p>3a) Mental health is just as vital as physical well-being, yet it is often overlooked. In an increasingly fast-paced and demanding world, stress, anxiety, and depression have become common challenges affecting millions of people. The stigma surrounding mental health issues prevents many from seeking help, leading to prolonged suffering and, in some cases, severe consequences.</p> <p>3b) Access to proper mental health care, open conversations, and emotional support are crucial in creating a healthier society. Prioritizing mental well-being through self-care, therapy, and supportive communities can lead to a more balanced and fulfilling life. It is time to recognize that mental health is not a luxury but a necessity, deserving the same attention and care as physical health.</p>	5 x 2 = 10	CO3	BL3
4.	<p>Case Study: The Leadership Dilemma Hema, the newly elected president of her university's debate club, faced a challenge. The team was divide, some members wanted a competitive approach, while others preferred open discussions. With an upcoming tournament, tensions rose. Hema had to find a way to unite her team, ensure everyone felt heard, and still lead them to success. She had to make a tough decision while maintaining team morale and productivity.</p> <p>Questions: (Answer each question in a minimum of 75 words)</p> <ol style="list-style-type: none"> 1. What leadership qualities should Hema demonstrate to resolve the conflict effectively? 2. How can a leader balance authority and inclusivity in decision-making? 	5 x 2 = 10	CO2	BL3
5.	<p>Case Study: The Salary Standoff Lakshay, a talented software developer, received a job offer from a top tech firm. However, the salary was lower than he expected. Confident in his skills, he negotiated for a higher pay, but the recruiter insisted on budget limitations. Lakshay had to find a way to present his value persuasively without losing the opportunity. Striking the right balance was crucial.</p> <p>Questions: (Answer each question in a minimum of 75 words)</p> <ol style="list-style-type: none"> 1. What strategies can Lakshay use to strengthen his negotiation while maintaining professionalism? 2. How can both parties reach a win-win outcome in salary negotiations? 	5 x 2 = 10	CO2	BL3