



VIT[®]

Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)

REG.NO.:

SLOT: C2+TC2

SCHOOL OF COMPUTER SCIENCE AND ENGINEERING
CONTINUOUS ASSESSMENT TEST - I
WINTER SEMESTER 2025-2026

Programme Name & Branch	: BAI, BBS, BCB, BCE, BDS
Course Code and Course Name	: BAENG101, Technical English Communication
Faculty Name(s)	: Dr. Shivshankar Rajmohan, Dr. Prajeesh Tomy
Class Number(s)	: VL2025260500577, VL2025260500565
Date of Examination	: 29 January 2026 [2.00 pm to 3.30 pm]
Exam Duration	: 90 minutes
	Maximum Marks: 50

General instruction(s):

- Answer All Questions
- M - Max mark; CO – Course Outcome; BL – Blooms Taxonomy Level (1 – Remember, 2 – Understand, 3 – Apply, 4 – Analyse, 5 – Evaluate, 6 – Create)
- Course Outcomes (Type the CO statements covered in this question paper. Use the CO number as per the syllabus copy)
 2. Identify the basic concepts related to various aspects of communication
 3. Apply grammatical rules in academic and real-life contexts
 4. Demonstrate analytical reading skills in terms of deciphering research articles

Q. No	Question	Module	Marks	CO	BL
1.	Explain how different branches of technical writing differ in purpose, particularly in terms of their shift from peer-oriented technical communication to user-oriented task guidance, using appropriate examples.	1	10	2	2
2.	Read the following case study and answer the questions: On 18 September 2025, Anvaya Mobility Solutions Pvt. Ltd., a Bengaluru-based EV logistics startup, secured a pilot contract with the Tamil Nadu State Transport Corporation (TNSTC) to deploy electric last-mile delivery vans in Coimbatore. Following a review meeting held at TNSTC Headquarters, Chennai, at 4:30 p.m., Anvaya's Operations Head emailed a multi-stakeholder update to TNSTC officials, internal engineers, and a Singapore-based investor group. The message combined operational updates, financial projections, and compliance-related information in a single narrative, frequently shifting between internal process explanations and external assurance statements. References to deployment schedules appeared in different sections of the email, framed in relation to procurement readiness in one instance and regulatory approval in another. Supporting data were attached as spreadsheets but were introduced only in passing within the body of the message. Although the communication aimed to contextualise recent delays, its rhetorical stance alternated between risk mitigation and growth optimism. By the morning of 19 September 2025, TNSTC officials formally requested a consolidated clarification note outlining timelines and role	1	10	2	3



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	allocations, while the investor group asked for a revised executive summary to support its internal appraisal process. 1. Analyse how violations of the 5 Cs of Business Communication contributed to stakeholder confusion. Apply each principle to specific elements of the email. (Word limit: 100 words) 2. Propose three specific revisions to the communication that would improve its effectiveness for managerial decision-making and ensure clearer alignment among institutional and investor stakeholders. (Word limit: 100 words)				
3.	Section A: Concord <i>Read the following passage carefully. Identify and correct five errors in subject-verb agreement. Do not modify sentence structure, or tense. Make no changes other than those required to correct subject-verb agreement.</i> During the quarterly governance review in New Delhi, one of the policy briefs submitted to the council were circulated for preliminary comments. The operations team, along with its regional coordinators, are reviewing the implications for inter-state procurement. A set of recommendations on vendor compliance and cost rationalisation have been deferred pending legal vetting. The supporting evidence that underpins the proposal were drawn from pilot studies conducted between 2022 and 2024. Neither the director nor the assistants was available to address queries raised by the oversight committee. Section B: Conditionals 1. If a regulatory submission lacks mandatory disclosures, the application _____ by the review committee. (<i>automatically / reject</i>) 2. If the merger proposal were assessed in a less volatile market, the stakeholders _____ more receptive to the valuation. (<i>be</i>) 3. If the internal review had been completed before the statutory deadline, the ministry _____ the final clearance. (<i>grant</i>) 4. If the revised cost projections are validated by the auditors, the board _____ the expansion strategy. (<i>reconsider</i>) 5. _____, the management would revise its long-term investment priorities. (<i>If / face / prolong / market instability</i>)	2	10	3	2



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4.	Apply precise and clear writing principles to develop formal definitions for the following terms: (Word limit: 50 words each) a. Blog b. University c. Hard disk d. Chatbot e. Mobile phone	3	10	4	3
5.	Read the following passage and answer the inference based questions: Preserving indigenous cultures and performance traditions is not merely an exercise in cultural nostalgia; it is essential for protecting valuable forms of knowledge. Oral narratives, ritual theatre, martial dances, and musical forms contain ecological understanding, moral values, and historical memory that rarely survive in written records. When these traditions are displaced by homogenised global entertainment, what is lost is not only artistic diversity but also entire ways of seeing and understanding the world. Indigenous performances function as living archives, where the body becomes a medium of transmission, carrying techniques, rhythms, and symbolic gestures across generations. This embodied knowledge does not follow the straight-line logic of modern history books; instead, it moves through repetition and shared participation. Moreover, such practices sustain social unity by strengthening collective identity and responsibility between generations. Allowing these traditions to disappear would create cultural amnesia, weakening both intellectual diversity and ethical sensitivity in a globalised world. 1. Why does the author argue that preserving indigenous performances is about protecting “forms of knowledge” rather than just art? (3 marks) 2. What contrast is being drawn between indigenous performances and modern history books? (3 marks) 3. Which three forms of knowledge are embedded in indigenous oral and performance traditions? (2 marks) 4. Identify the two primary methods through which knowledge is transmitted in indigenous performances? (2 marks)	3	10	4	3