

Course Code	Course Title	L	T	P	C
BMGT109L	Introduction to Intellectual Property	3	0	0	3
Pre-requisite	NIL	Syllabus version			
		1.0			
Course Objectives					
This course is created to introduce a very important area: intellectual property. After doing this course, the students will be able to					
1. Understand the concept of intellectual property (IP)					
2. Appreciate the nature, scope, and different types of IPs, their different utilities and approaches followed to get various benefits					
3. Understand the rationale and importance of IP in the knowledge economy					
4. Be introduced to practical aspects of intellectual property.					
Module 1	Introduction to IP	5 hours			
Introduction, Concept of property, Intellectual Property (IP) and Intellectual Property Rights (IPR), Importance of IP and Competitive Advantage, Case Study I, Case Study II					
Module 2	Evolution of IP system	7 hours			
Legal basis and rationale behind development of IP system, Historical view of IP system in India, IP system in USA, Europe & other countries, Case study III, Case study IV					
Module 3	Types of IP, copyright and Trademarks	8 hours			
Major forms of IP in India and globally & Various Acts; Copyrights and related rights; Copyright registration, infringement & S. 52 of Indian Copyright Act; Case study V ; Types of trademark; Trademark registration & infringement; Case study VI					
Module 4	Patent and Industrial Design	5 hours			
Patent: Introduction, inventions not patentable; Patent filing in India; Conventional patent filing & PCT; patent Infringement and Enforcement					
Module 5	Industrial Design	5 hours			
Industrial Designs: Definition of a design; Concept of Novelty and Originality; designs not patentable; - Functional Designs; Trade secrets- conditions of protection; Geographical Indications- substantive conditions for registration; Plant Variety Protection – conditions of registration; Other Kinds of Intellectual Property; Economic and Moral Rights of Authors; Copyright in the Digital Context; IP Assignment and Licensing; Patent Rights- limited exceptions; Copyright- fair dealing					
Module 6	Other forms of IP	7 hours			
Semiconductor Integrated Circuits Layout Design; Geographical Indications; Protection of Plant Varieties & Farmers' right; Trade Secrets, Traditional Knowledge; Mini project II & Tutorials					
Module 7	IP applications & global best practices	6 hours			
Start-ups and IP; Emerging areas in IP; Open Innovation, open-source software					
Module 8	Contemporary Issue	2 hours			
Total Lecture hours					45 hours
Books and References					
1.	The Economic Structure of Intellectual Property Law, William M. Landes, Richard A. Posner, Harvard University Press, 2003.				

2.	Intellectual Property and Development: Theory and Practice, Rami M. Olwan, Springer
3.	Narayanan, P (2006) Intellectual Property Law. 3rd edition. Eastern Law House
4.	Colston, C., Middleton, K. 2004 Modern Intellectual Property Law. 2nd Edition. Cavendish Publishing Ltd
5.	Cornish W, Llewelyn, D (2003) Intellectual Property: Patents, Copyrights, Trademarks and Allied rights. Fifth edition. Sweet and Maxwell
6.	William M. Landes & Richard A. Posner, Indefinitely Renewable Copyright, 70 U. CHI. L. REV. Goldstein, Kitch and Perlman, 2006, Selected Statutes and International Agreements on Unfair Competition, Trademark, Copyright, and Patent
7.	Paul Goldstein, 2002, Copyright, Patent, Trademark and Related State Doctrines: Cases and Materials on Intellectual Property Law, Revised 5th edition, New York, NY: Foundation Press, 1025 pages
8.	T.K.Bandyopadhyay and Saurabh Bindal, "Introduction to Intellectual Property" 1st edition Eastern Book Company, 2015
Additional Reading	
WIPO - http://www.wipo.int/patents/en/	
Recommended by Board of Studies	
Approved by Academic Council	No. 75 Date